

## MONTHLY SEO SERVICES PLAN

DIGITAL MARKETING PACKAGES				
Services	Gold Package	Platinum Package	Diamond Package	Customizable
Monthly Price	\$250	\$350	\$499	Negotiable
Minimum Contact Period	<b>"No contract necessary and cancel anytime"</b>			
WEBSITE OPTIMIZATION AND ANALYSIS				
Keywords	1-6	1-12	1-20	•
Web Audit	Full Site	Full Site	Full Site	•
Keyword Research	50	70	100	•
Competitor Analysis	•	•	•	•
ON PAGE OPTIMIZATION				
SEO Friendly URL	10 Pages	20 Pages	50 Pages	•
Optimizing Meta Title	10 Pages	20 Pages	50 Pages	•
Optimizing Meta Description	10 Pages	20 Pages	50 Pages	•
Anchor Tag Optimization	10 Pages	20 Pages	50 Pages	•
Alt Tag Optimization	10 Pages	20 Pages	50 Pages	•
H1/H2 Tag Optimization	10 Pages	20 Pages	50 Pages	•
Content Optimization	10 Pages	20 Pages	50 Pages	•
Robot.txt Optimization	•	•	•	•
Sitemap.xml Creation	•	•	•	•
Canonical Issue	•	•	•	•
W3C Validation	•	•	•	•
OFF PAGE OPTIMIZATION				
Search Engine Submission	•	•	•	•
Local Citation Building	50	100	200	•
Niche Directory Links	30	50	100	•
Web 2.0	10	20	30	•

Profile Links	10	20	30	•
Article Writing	2	4	6	•
Article Submission	10	15	30	•
Press Release	3	6	12	•
Social Bookmarking	25	50	100	•
Edu Gov Links	5	10	20	•
Tired Link Building	10	20	40	•
Blog Comments	20	30	60	•
Forum Posting	10	20	30	•
Video Submission	X	2	4	•
RSS Feed Submission	5	10	20	•
Guest Posting	5	10	20	•
<b>SOCIAL MEDIA MARKETING (SMM)</b>				
<b>Facebook</b>				
Facebook Page Creation	X	X	•	•
Facebook Timeline Design	X	X	•	•
Facebook Tab Integration	X	X	•	•
Regular Updates	X	X	Weekly	•
Facebook Likes	X	X	20	•
<b>Twitter</b>				
Twitter Page Creation	X	X	•	•
Twitter Background Design	X	X	•	•
Regular Updates	X	X	Weekly	•
Twitter Followers	X	X	10	•
<b>Google+</b>				

Google+ Page Creation	X	X	•	•
Regular Updates	X	X	Weekly	•
Google Circle Adding	X	X	20	•
Google Plus	X	X	20	•
<b>SEARCH ENGINE MARKETING (SEM)</b>				
Google Adwords (PPC)	X	X	X	•
YouTube Advertizing	X	X	X	•
Facebook PPC	X	X	X	•
<b>ANALYTICS</b>				
Google Webmaster Tools	X	•	•	•
Google Analytics	X	X	•	•
Stat Counter	X	X	X	•
Clicktale	X	X	X	•
Clicky	X	X	X	•
<b>REPORTING</b>				
Task Report	•	•	•	•
Ranking Report	•	•	•	•
<b>LIVE CUSTOMER SUPPORT</b>				
E-Mail	•	•	•	•
Chat	•	•	•	•
Telephone	•	•	•	•

Thank You